



# Buffalo Bytes



\*\*\*when viewing on a mobile device- please scroll down and click on "view entire message" to view Buffalo Bytes in correct formatting\*\*\*

## CUSTER CONNECTIONS

Custer's Independence Day Celebration starts tomorrow, Thursday, July 4<sup>th</sup>. This is a time to recognize our veterans who have made so many sacrifices for us and our country. Our Celebration in Custer kicks off with a B1 Bomber flyover, a kids' parade, a Patriots' Parade, flag ceremonies, bouncy houses at a kids' fair, and of course the ever-popular fireworks display.

We want to extend a big THANK YOU to everyone who sponsored this year's 4<sup>th</sup> of July Celebration. We also want to express our sincere appreciation to everyone who volunteered to help with the Kids' Fair this year.

And an enormous Thank you to everyone who helped raise the funds necessary to enable the Custer VFD to put on the best fireworks display in the Black Hills!

This event would not be the amazing celebration it is without the help of the many sponsors and volunteers

### **Freedom Sponsor**

- Adventure Rentals
- Begging Burro
- Black Hills Energy
- Black Hills Federal Credit Union
- Colleen Hennessy
- Custer County Chronicle
- Custer Hospitality
- Custer State Park
- Freedom Hills Wealth Management
- Ketel Thorstenson
- Mt Rushmore Brewing Co
- Nielsen Enterprises, LLC
- NXTLAW PC
- Pizza Mill
- Premier Family Eyecare
- Rush Mountain Adventure Park
- Sentinel Federal Credit Union
- Southern Hills Title
- Sprockets Fun Foundry

### **Patriot Sponsors**

- Chalet Motel
- Starr Insurance
- VFW Post 3442

### **Stars & Stripes Sponsor**

- LFC Veterinary Service, LLC
- Alpha Builders
- Craig Reindl of Western Skies
- Crazy Horse Memorial
- Horatio's Homemade Ice Cream
- Monument Health - Custer Hospital

### **Fireworks Sponsors - sponsors of the fireworks display**

- Bob Feely
- Kent Hagg
- Doug Ludtke
- Jennie Anderson
- Laurel & Wayne Kayl
- Pat Hattervig
- Doris Mertz
- Jim Foley
- Alfred & Janice Vanderwarka
- Alpha Builders
- Christine Chamberlin
- Cinthia R Hernandez
- Daniel & Diana Edwards
- Ervin & Ella Goldammer
- Ian & Rose Snyder

- Jenny McLaughlin

- John & Kathy Sayles
- John Patch
- Joseph & Monica McGowen
- Kenny & Karen Spring
- Linda Brandt
- Mark & Bonnie Thompson
- Mike and Diane Klein
- Maurice Brandt
- Scott Eastman
- Cristina Sudo
- Black Hills Electric Cooperative
- Black Hills Federal Credit Union
- Candace Shelton
- Cathrine Fierberg
- Charles & Kathryn Johnson
- Charlie & Mary Myers
- Cherish Baker
- Dacotah Bank
- Hank and Joyce Whitney
- Harney Peak Chapter, NSDAR
- Horatio's Homemade Ice Cream
- K & M Swanda
- LFC Veterinary Service, LLC
- Margaret & Jerry Nelson
- Monument Health - Custer Hospital
- NXTLAW PC
- Richard & Julie Noe
- Roger & Lynn Jackson
- Stephen & Pat Winter
- Susan Estes-Swindal
- Warren Graham
- Do it Best
- Avis Converse
- Carol McVicker
- Holly Eisenmenger
- Jadwiga Ziolkowski
- Jenny's Floral
- Lois Wells
- Margaret Schwartz
- Starr Insurance
- VFW Post 3442
- Welton Family Trust
- Mt Rushmore Brewing Co
- Nielsen Enterprises, LLC
- Pizza Mill
- Rushmore Brewery
- Southern Hills Title
- Andrew Custer
- Barb Hespen/ Monument Health Custer Hospital and Clinic
- Custer Lions Club
- Mary Burns
- Misty's Cuts & Curls
- Paul & Carol Niemann
- Premier Family Eyecare
- Robert Reich
- Y's Mens Club
- Custer Rotary Club
- Kenneth Kuper VFW Post 3442
- Mayer Plumbing
- Pizza Mill donation program

- Custer Hospitality
- Dacotah Bank
- Marilyn Borgeson Linde, Dave
- American Legion Post 46
- State Farm
- Feel Good Hospitality

Special thanks to the Gold Pan for sponsoring Firecracker Bingo every week and to the numerous Custer residents and visitors who put money in the boots in the Chamber office and the donation buckets around town!



# THANK YOU SPONSORS

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## 2024 FOURTH OF JULY CELEBRATION

<p>★ <b>LIBERTY</b> ★ <i>Special Thanks to</i></p>  	<p>★ <b>FREEDOM</b> ★ Adventure Rentals</p> <p>Begging Burro Mexican Restaurant &amp; Tequila Bar Black Hills Energy • Black Hills Federal Credit Union Colleen Hennessy • Custer County Chronicle Custer Hospitality • Custer State Park Freedom Hills Wealth Management • Ketel Thorstenson Mt Rushmore Brewing Company Nielsen Enterprises, LLC • NXTLAW PC • Pizza Mill Premier Family Eyecare • Rush Mountain Adventure Park Sander Sanitation • Sentinel Federal Credit Union Southern Hills Title • Sprockets Fun Foundry</p>	 <p>★ <b>PATRIOT</b> ★ Chalet Motel Starr Insurance VFW Post #3442</p>
		<p>★ <b>STARS &amp; STRIPES</b> ★</p> <p>Alpha Builders Craig Reindl of Western Skies Real Estate Crazy Horse Memorial Horatio's Homemade Ice Cream LFC Veterinary Service, LLC Monument Health – Custer Hospital</p>

**MINUTES – NOT MILES FROM PATRIOTIC FUN!** 



Dawn Murray  
Executive Director

## IMPORTANT ANNOUNCEMENTS

### CHAMBER STAFF

Dawn Murray  
Executive Director

[dmurray@custersd.com](mailto:dmurray@custersd.com)

Fred Baumann  
Information Associate

[fbaumann@custersd.com](mailto:fbaumann@custersd.com)

Amy Brazell  
Information Associate

[abrazell@custersd.com](mailto:abrazell@custersd.com)

Pat Hattervig



\$125 value

## MEMBERS ONLY EXCLUSIVE OFFER

# FREE Digital Audit



Chamber Member Exclusive: FREE Digital Audit (\$125 Value) from Evergreen Media

Business operations are demanding, and the constantly evolving digital landscape only adds to the pressure. Evergreen Media knows the challenges, and has the expertise to help your business overcome them! Evergreen Media is offering a members-only comprehensive digital audit, a \$125 value, at no cost. The in-depth evaluation of your brand's online "footprint" will focus on SEO, Website, Local Listings, Keyword Analysis, and Social Media.



Information Associate  
[phattervig@custersd.com](mailto:phattervig@custersd.com)

Adrianna Burgess  
Information Associate  
[assistant@custersd.com](mailto:assistant@custersd.com)

Darian Block  
Information Associate  
[bytes@custersd.com](mailto:bytes@custersd.com)

Valerie Warner  
Information Associate  
[info@custersd.com](mailto:info@custersd.com)

## 2024 Board Of Directors

Amy Bailey - President  
Craig Reindl - Vice President  
Michelle Fischer - Treasurer

Amanda Allcock  
Carrie Moore  
Corey Virtue  
Eric Butler  
John Stahl  
Miranda Boggs

Julie Jenniges - City Liaison  
Mark Naugle - School Liaison  
Lydia Austin - CSP Liaison  
Jessica Noteboom - BID Board Liaison

SEO improves search engine rankings, while a fast, functional website converts visitors into customers. Local Listing Optimization and Keywords ensure your business is easily found by searching consumers. A strong social media presence engages your audience and creates loyalty. Each category is influential to your customers' experience.

The audit provides personalized scores and insights, highlighting areas of success and opportunities for improvement. We will schedule a meeting with you to review each category in depth. Once reviewed, Evergreen Media then delivers customized solutions to enhance your digital presence. Our solutions include ongoing support and guidance to ensure your business continues to thrive in the digital space.

Our team of experts is dedicated to helping you achieve sustained growth and a competitive edge. Don't miss out on this opportunity to transform your online presence and reach new heights with Evergreen Media! Empower your business with our expertise—schedule your Digital Audit!

Contact Dolsee at [dolsee@egmrc.com](mailto:dolsee@egmrc.com)



## HWY 385 ROUTING INITIATIVE

BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

*Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**  
**To subscribe, simply text "US385" to 605-566-4041.**  
**Subscribers can unsubscribe at any time.**

# MARK YOUR CALENDAR

## July 4th

10am B-1 Flyover, Kids & Patriots Parade

11am-4pm Children's Fair at Way Park

Dusk- Fireworks on Pageant Hill

## July 6-7

Independence Day Farmer's Market and Craft Fair at Way Park

Saturday-8am-6pm

Sunday- 8am-3pm

# WEEKLY HUMOR

Some days the only thing  
keeping me from  
becoming a  
serial killer  
is my distaste  
for manual labor.



your e cards  
someecards.com

## CHAMBER HAPPENINGS





**CUSTER**  
Chamber of Commerce

# 4TH OF JULY



**CELEBRATION**

**THURSDAY-JULY 4**

**9:30-11:30AM- ROOTBEER FLOATS AND OLD-FASHIONED SODA  
AT THE 1881 COURTHOUSE MUSEUM (WHILE SUPPLIES LAST)  
(411 W MT RUSHMORE RD)**

**10:00AM- B-1 FLYOVER, KIDS & PATRIOTS PARADE**

**10:30AM-4PM- PATRIOTS ALLEY ON 6TH STREET**

**11AM- FLAG CEREMONIES AT VETERAN  
MEMORIAL PARK  
(WASHINGTON & 5TH STREET)**

**11AM-2PM- PATRIOT HOT DOG STAND  
(6TH STREET)**

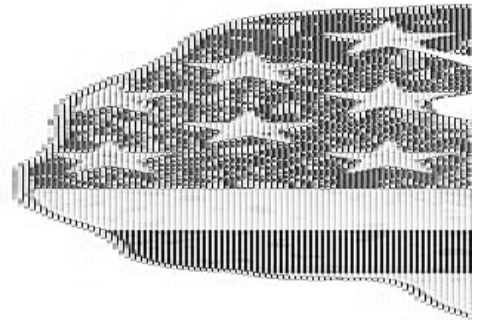
**11AM-4PM- CHILDREN'S FAIR AT WAY PARK**

**6PM-11PM- VETERANS TRIBUTE STREET DANCE FEATURING  
MIDNIGHT SUN  
(5TH & WASHINGTON STREET)**

**DUSK (ABOUT 9:30PM)- FIREWORKS AT PAGEANT HILL  
PUT ON BY THE CUSTER VOLUNTEER FIRE DEPARTMENT**



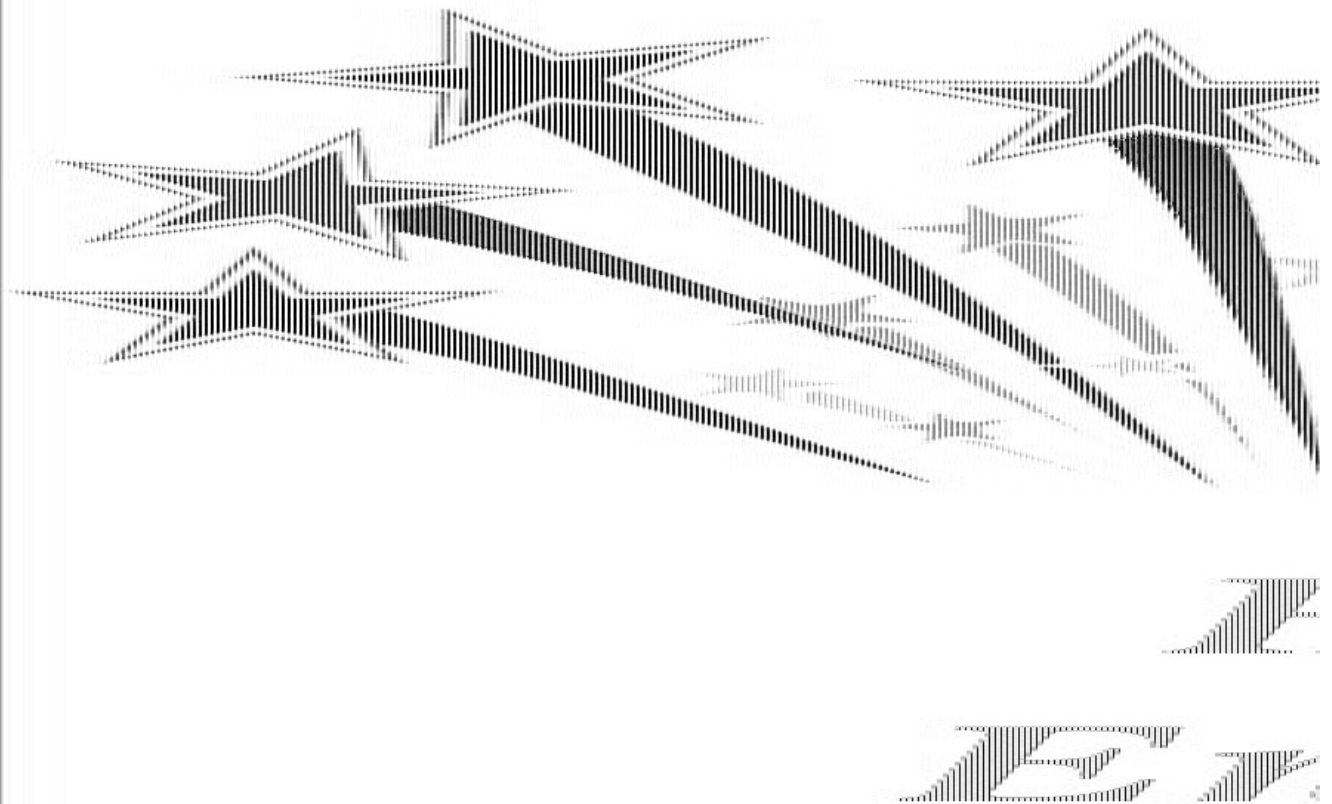




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# GET

## Chau





# Let's make Gold Discovery Days fun for everyone!

Approximately 155 students in the Custer School District have been identified as students in need. If you or your business would like to sponsor wristbands to be given to local students, please contact the Chamber at 605-673-2244 or [dmurray@custersd.com](mailto:dmurray@custersd.com)



*Gold Discovery Days, Custer, SD*  
**ADVANCE SALES COUPON**  
**\$25 PER Person**  
Good for any one session  
*Present this card to Mac's Carnival  
Ticket box to receive Arm Band*  
**JULY 18 - JULY 21, 2024**  
**ALL CHILDREN MUST BE A MINIMUM OF 36 IN TALL**



# Sponsors needed



**Mother Lode Sponsor- \$500+**

**Gold Panner Sponsor- \$250**

**Miner Sponsor- \$150**

**Prospector Sponsor- \$75**

**Contact Dawn**

**[dmurray@custersd.com](mailto:dmurray@custersd.com)**

[Printable Sponsorship Form](#)

We are so EXCITED! The Custer Chamber of Commerce is helping with the fundraising for the Annual Custer 4th of July Fireworks Display.

This approximately 30-minute fireworks display, at no charge to spectators, costs around \$25,000 each year and is funded strictly by donations.

We have surpassed our goal for this year's event and would like to get a jump start on fundraising for next year's show.

Please contact the Chamber if you have any questions and/or to participate.

605-673-2244  
615 Washington St  
[dmurray@custersd.com](mailto:dmurray@custersd.com)





# Support the Annual Custer Fireworks Display



**DONATE HERE**



Printable Poster



# WELCOME NEW MEMBERS!

Glen Erin Horse Camp  
Custer's Rendezvous  
Rapid Fire Protection  
Black Hills Bronco Adventures  
Sage Creek Grille  
Rod & Avis Converse  
Black Hills Bungalows  
Black Granite Construction  
The Honest Painting Co  
Encore Energy Corp.  
605 Property Services  
JQ Clothing Company  
J&M Lawn Care LLC  
T&M Concrete Construction  
Black Hills Sauce & Dough Co.  
Plenty Star Ranch Retreat  
Carr Electric Co, LLC  
Vibin' Vocals Karaoke Entertainment  
Aspen Federal Credit Union  
Sturgis Mustang Rally  
Early Learner Custer  
Sow Native/Wild Ones  
Custer Care and Rehabilitation Center  
Game On! LLC  
Red Sands Ridge  
Black Hills Realty  
Custer Piecemakers Quilt Guild  
All Net Connections  
Gold Valley Camp  
Black Hills Candles  
Black Hills Family Vacations  
Hillcrest HVAC and Appliance Pros  
Reed's Chimney Sweeping, Handyman & Caretaking

Jubilee J Photography  
Willow Creek Child Care  
Broken Boot Dispensary  
Growing Roots, Inc  
Homestead Carpet Care  
Lenny Merriam CPA, CFE, PLLC

## MEMBER SPOTLIGHT



# 2024 Custer Chamber



## Lewis Realty



**Phone:** 605-863-0725 | 605-673-5885 **Address:** 14 W Mt Rushmore Rd, Custer  
**Website:** <https://www.custersd.com/Lewis-Realty/-KW-Black-Hills>

Today's membership spotlight goes to *Lewis Realty*. Here are some words from Faith Lewis:  
"We are so proud to serve the community that we come from! Lewis Realty is thrilled to be the #1 office in the Greater Black Hills, including Deadwood, Lead, Hill City, Hermosa, Custer, and Hot Springs, achieving more than double the sales volume of the next office. With 181 transactions totaling \$78,963,675 in sales, our top position allows us to provide unparalleled services. We have two full-time marketing and advertising specialists ensuring the best listing marketing, an in-house photography/drone pilot for stunning visuals, and an in-house transaction coordinator for the highest contract-to-close rate. Our expert agents are dedicated to working with buyers, negotiating offers, and finding suitable lenders, making the home-buying process seamless and successful. Remember, if you're lucky enough to live in the Black Hills, you're lucky enough!!"

## AREA EVENTS





# CUSTER FARMER'S MARKET

**SATURDAYS**

**8:00 AM – 12:30 PM**

June through October

Located in Way Park in front of  
Custer County Courthouse

Featuring produce, food and crafts  
from local farmers and artisans

For more information contact  
**GORDON CLEVELAND**  
**605-673-5230**





# Hot Springs Farmers Market 9am Every Saturday



MOCCASIN SPRINGS  
NATURAL MINERAL SPA  
HOT SPRINGS, SD

# FREE Yoga Class Centennial Park Saturdays 9am-10am

6/20/2024

FREE

ALL

2024

**FREE  
SPORTS PHYSICALS**

ALL  
YEAR!

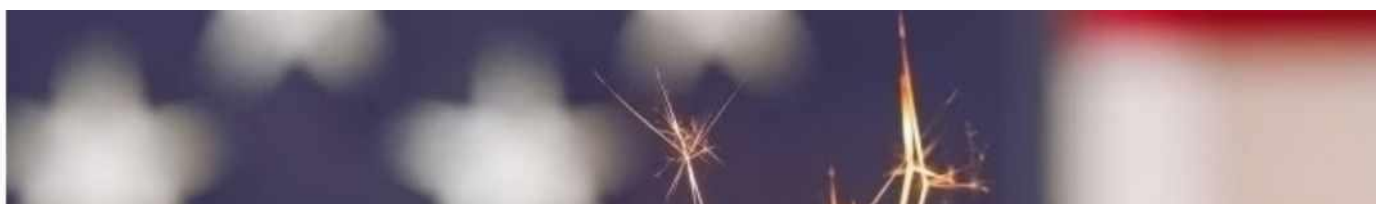
We are offering FREE sports physicals all year long. We are just asking that you call first to make an appointment.



**SOUTHERN HILLS FAMILY MEDICINE**

1369 MONTGOMERY ST, CUSTER, SD 57730

**DR. BRANDY TARAP**







# BRIAN MCCOLLUM

*live acoustic*



JULY | 7 - 10  
3RD & 4TH

**GOLD PAN SALOON**

Custer, South Dakota

**South Dakota State Surplus  
VEHICLE & EQUIPMENT LIVE AUCTION**



**THURSDAY - JULY 11, 2024 - 9:00 AM**

**South Dakota State University Campus**

**1207 Medary Ave., Brookings SD**

**16 – VEHICLES -16**

(4) '07-'14 Impalas; '08 Uplander; '06 Caravan; '06 Crown Vic; '06 Taurus; '05 Explorer; '04 Chevy 2500 PU, 4x4; '02 Dodge Ram 2500 4x4; '01 Chevy S-10 ExCab 4x4; '01 Dodge Ram 1500 4x4; '93 Ford F-350 Crew Cab 4x2; '81 Ford F-350 4x2 w/Dump box.

**RECREATIONAL & LAWN**

JD Gator; 72" Grasshopper mower; JD 54" riding mower; Kubota 72" mower; 16' Monark flat boat; 2 boat trailers; fish cleaning tables; (19) 30-amp RV pedestals; Polaris snowmobile; Yamaha sound board; assorted sound equipment and MUCH MORE!

**EQUIPMENT**

8' Roto Press Silage Bagger; Pull Type Rock Picker; Leaf Blower; Toro Push Mower; Cemb SM825 Tire Machine; Drill Press; 3 Point Blade; Air Compressors; Grinder on Stand; JD 336 Small SQ Baler; 18' Flatbed Hay Wagon; 30' Flex Drag; Coats 1055 Tire Balancer; Survey Equipment; 5x7 Trailer; Wire Welder; Stihl 2 Man Post Digger; New Holland Bar Rake; Farm Implements Food Plot Size, Tools and MUCH MORE!

**LAB & KITCHEN EQUIPMENT**

Air Impingement Oven; New Cookie Oven; Laminar Flow; Invest Eclipse Workstation; Atomic Absorption Spectrometer; Spectra Physics GCR-11; GBC HG3K Gas Retardant Acid Sampler; Robot Seiko; Misc. Scientific Equip.; Misc. Engineering Equip. and MUCH MORE!

**OFFICE & HOME EQUIPMENT**

Carpet Cleaning Equip.; Metal Lockers; Floor Scrubbers & Burnishers; Small Safe; Desks; Tables; Study Corrals; Décor; Dress Making Mannequin's; Filing Cabinets; Bookshelves; Chairs; Card Racks; Projector Screens; Photographic Supplies; Store Display Shelves; Paper Shredder; Furniture; Appliances; Assorted Garden Supplies and MUCH MORE!

**Auctioneers Note:** This is a LARGE auction of interesting surplus items. We will be operating 2 auction rings at one time, attend with a friend. Vehicles sell approx. 12 noon. Loadout help available, bring your trailer and enjoy a fun day with us in Brookings!

**Terms & Conditions:** Payment by cash, credit card (+3.75%), in State bankable checks. Out of State checks with Bank letter of guarantee only! Selling As-Is, No Warranties. Removal Auction Day. Complete Terms & Conditions, listing, photos, info at [www.sdsurplusproperty.com](http://www.sdsurplusproperty.com) Also, call SD State Property Management at 605-773-4935.



**BRADEN**  
**100 YEARS**  
**REAL ESTATE & AUCTIONS**  
Custer, SD





## **South Dakota Enhanced Conceal Carry Class**

**This is a One day Class**

**Saturday July 13thth 2024 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you can e-mail the instructor at [echo.ft.sd@gmail.com](mailto:echo.ft.sd@gmail.com), call the shop at 605-673-3222 or e mail us [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

**AN OLD TIME**

**DOWN N DOLL**



# ROCK N ROLL



# DANCE PARTY

FEATURING



# SPINNING HITS

# FROM THE '50s & '60s

351 WASHINGTON ST. CUSTER, SD



*Come in  
Costume!*



**SATURDAY  
JULY 13  
7:30PM**





# Join us at the community gardens this summer for stories & activities.

MEET AT THE COMMUNITY GARDEN PLOTS  
LOCATED BY CUSTER HIGH SCHOOL  
OFF SIDNEY PARK ROAD

9:30 AM

JUNE 13TH  
JUNE 27TH  
JULY 18TH  
AUGUST 1ST  
AUGUST 15TH



A Fabulous Display of Beautiful  
Local Plants & Flowers



Local...  
Sponsored by the  
Custer Mile High Garden Club  
Viewing is free and open to the public



Friday & Saturday,  
July 19 & 20, 2024

# 14th Annual Caroline Hatton Flower Show

held at the Custer Senior Center in conjunction  
with Gold Discovery Days. Don't miss it!

This judged show is open to all adults and youths!

Judging begins at noon on Friday.

See rules & classification list for the complete  
time schedule & rules. For questions or  
additional information, please call 605-673-3319



## FRIDAY, JULY 19

9:00 AM – 11:30 AM Bring your entries to the Senior Center.  
**There is NO charge to participate.**

12:00 – 2:00 PM Entries will be judged. Ribbons and prizes  
will be awarded.

2:00 – 5:00 PM Open for public viewing

## SATURDAY, JULY 20

9:00 AM – 1:00 PM Open for public  
viewing

1:00 – 2:00 PM Participants need  
to pick up their entries

Pick up the  
rules & classification list  
at Jenny's Floral, The Library,  
Custer Senior Center or  
Custer Chamber of Commerce.

6/20/2024



**Custer Area Arts Council**  
*with the*  
**Custer Piecemakers Quilt Guild**  
*present*







# QUILT & Fiber Arts

*Show & Sale*

2024

**July 19, 20 & 21  
9-4 pm**

**Custer School District Armory  
527 Montgomery Street • Custer, SD  
(5th Street Entrance)**

**\$5 admission**



Southern Hills Tactical LLC

**GUNS**



## South Dakota Enhanced Conceal Carry Class

**This is a One day Class**

**Saturday July 20th 2024 9:00am to 4:30pm**

The Enhanced Permit allows you carry in 38 states including MN, NE, WI, NV, NH, WA, and SC

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at [www.sodakian.com](http://www.sodakian.com), contact us at 605-673-3222 or by e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)

## YOU ARE HERE...

**150th Anniversary Commemoration of the 1874 Custer Expedition and Start of the Black Hills Gold Rush**

**Sunday, July 21, 2024**

10 a.m.-noon—Presentations at Custer High School.

Noon-5 p.m.—Events at historic site 3 miles east of Custer on Hwy. 16A; watch for signs (no RV parking at site).

**Free admission — Official Gold Discovery Days event.**

Donations and sponsorships benefit Custer County Historical Society and BHSU's Case Library.

Sponsorship awards and more info at [www.bit.ly/4c0XdQc](http://www.bit.ly/4c0XdQc) or email [horsted@gwtc.net](mailto:horsted@gwtc.net) or call 605-673-3685.



**Visit our Website**



Southern Hills Tactical LLC

# GUNS

## South Dakota Enhanced Conceal Carry Class

**This is a One day Class**

**Saturday July 27th 2024 9:00am to 4:30pm**

Basic Pistol Class.

This class is for new and intermediate shooters. It will cover sight alignment, stance, trigger control and much more.

Class size is limited so register early.

For additional information or to register for the class you may contact the instructor at [www.sodakian.com](http://www.sodakian.com) contact us at 605-673-3222 or by e-mail at [southernhillstactical@gwtc.net](mailto:southernhillstactical@gwtc.net)



# COOP

FRIDAY, AUGUST 2ND 11:00 A.M. - 2:00 P.M.

SAFETY DEMOS: 11:00 A.M. & 1:00 P.M.



# FOOD FUN FRIENDS



## Black Hills Electric Cooperative

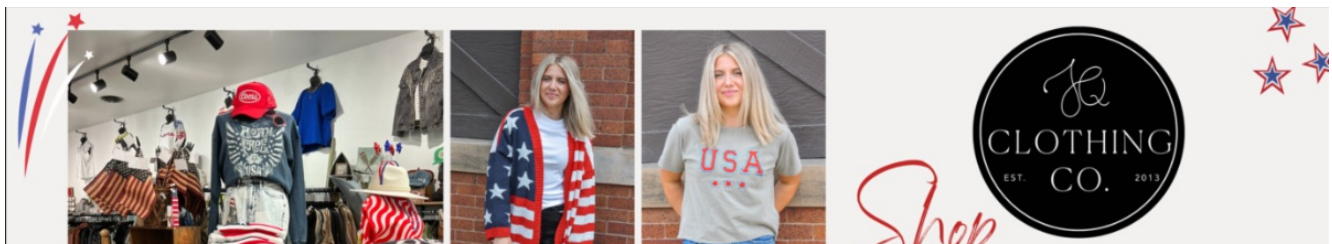
®

A Touchstone Energy® Cooperative



**BHEC HEADQUARTERS**  
**25191 COOPERATIVE WAY**  
**CUSTER, SD 57730**

## ANNOUNCEMENTS







*Stop*  
**HILL CITY**  
 for all  
 your  
**4th of July**  
 wear

224 Main Street  
 Hill City SD  
 ☆ ☆ ☆ ☆ ☆ ☆  
 Open Daily  
 9am to 8pm

6/20/2024



*Thank you!*





# MILITARY DISCOUNT



15% OFF  
YOUR  
PURCHASE

7/3/2024





# 4TH OF JULY

## STORE WIDE SALES



**WESTERN WEAR, BOUTIQUE, MAN CAVE, CONCEAL CARRY, MINNETONKA, BLACK HILLS GOLD, MONTANA SILVER, KIMES, CINCH, NATIVE AMERICAN JEWELRY**

**SALE RUNS 6/25-7/4**

**507 MT. RUSHMORE DR. CUSTER, SD (605) 673-3047**

# GOOD KARMA JEWELRY



# EXTENDED HOURS

MONDAY - SUNDAY

10AM - 8PM

507 MT. RUSHMORE RD. CUSTER, SD

6/13/2024



ASPEN+PINE  
REALTY





Western style building featuring native rock exterior on busy Mt. Rushmore Road in Custer, SD is available for your new business venture.

Property features retail space with office/storage space and restroom upstairs. (Once was a grocery store so there's even a walk-in cooler.) The walkout basement is fully finished with a living space for owner's quarters or a vacation rental. It has a separate entrance and nice private yard that is fully fenced. Lower level has fresh paint, new carpet and vinyl plank flooring. A two car garage with additional workshop space provides parking, storage and workspace. The building has amazing curb appeal and reminds you of the American Frontier, Old West or Wild West folklore and entices visitors to stop! Whether your business is western-inspired or not, this location has plenty of parking, space and possibilities. Would make a great boutique, small restaurant, gift shop, photography business, snack shop, souvenir shop, office location or service industry location. Building only for sale; but owner is willing to talk about inventory. Property is zoned commercial. New roof in 2023. Garage is 23'x34' with a 7'x29' workshop attached. Also, additional exterior storage shed (10'x16') on east side of building. \$499,000 MLS 80632  
Call Andrea Ronning for private showing at 605-517-1130

## NEWS FROM THE STATE



**JUNE 2024**  
**[SDVISIT.COM](http://SDVISIT.COM)**



**FOR IMMEDIATE RELEASE:** Friday, June 28th, 2024

**CONTACT:** *Katlyn Svendsen*, Global Media & Public Relations Representative, Travel South Dakota

Greetings, Tourism Partners!

As we head into the summer season, we'd like to share the latest insights and updates on travel trends we've been observing. Our recent reports have been positive, although the first few months of the year had a bit of a slow start. The good news is the forecasting model we have been working on (and plan to release soon) points to a positive visitation trend for late summer. The following data is from our most current *YTD Travel Indicators and Forecast* report (January - May 2024).

South Dakota CYTD visitation through May is down 1%, but we are encouraged by a significant 5.5% increase in visitor spending. This increase in spending has positively impacted tax revenue, which has risen by 9.5%. Despite YTD hotel occupancy and demand remaining relatively flat for the year, the most recent reports for April and May displayed solid performance for demand, increasing YOY by 7.2% in April and 4% in May.

Our state parks have experienced a remarkable 13% increase in camping nights, though we have noted a 10.2% decline in national park visitation. We know this decrease is largely due to construction near Mount Rushmore National Memorial and we hope to see that rebound soon. Air travel has shown a robust increase of 10%, and we are optimistic about July bookings, which are also looking good.

Ready for more good news? Americans are continuing to prioritize travel, despite a decrease in personal savings rates and consumer spending. Even with economic concerns, we are seeing optimism for the first quarter of 2024, as indicated by the consumer sentiment index released by the University of Michigan (slide 8). Positive indicators related to travel intent, such as increased web traffic, media engagement, and social media interactions, suggest that our marketing efforts are resonating with travelers and sparking interest in visiting South Dakota.

If you have any questions or need further information, please do not hesitate to contact *Kirk Hulstein*. We wish you all a great summer!

All our best,  
Jim and Team

-30-

**Media Notes:**

For downloadable examples of the creative for the “So Much South Dakota, So Little Time” campaign, click [here](#)

## PRESS RELEASE

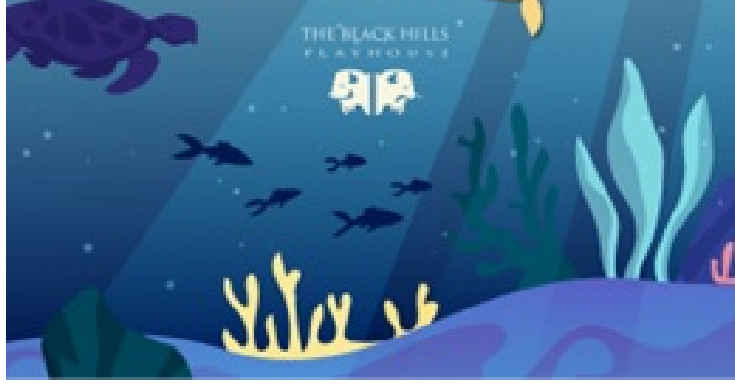
**For immediate release:** June 28, 2024

**Contact:** Kassi Blue-Scates, BHP West Outreach Coordinator  
605-255-4910, ext 1. [kassi@blackhillspayhouse.com](mailto:kassi@blackhillspayhouse.com)

***Disney’s The Little Mermaid* open at the Black Hills Playhouse starting  
June 30, 2024, at 2:00 pm**







Come “under the sea” as *Disney's The Little Mermaid* opens at the Black Hills Playhouse in Custer State Park, from June 30th to July 14th.

In a magical kingdom beneath the sea, the beautiful young mermaid, Ariel, longs to leave her ocean home to live in the world above. Ariel, King Triton’s youngest daughter, wishes to pursue the human Prince Eric in the world above, bargaining with the evil sea witch, Ursula, to trade her tail for legs. But the bargain is not what it seems, and Ariel needs the help of her colorful friends, Flounder the fish, Scuttle the seagull, and Sebastian the crab, to restore order under the sea.

The Pay As You Can performance will be held on June 29th at 7:30 pm. Keep in mind that the Pay-As-You-Can performance is the final dress rehearsal for the performers and technicians before the show officially opens. Plan to arrive early, as this is expected to be a well-attended preview performance.

An Artist Reception will be held on June 30th after the opening matinee. Enjoy some wine and appetizers and meet the cast and crew bringing this thrilling story to life.

Production credits can be found [HERE](#)

Visit [blackhillsplayhouse.com](http://blackhillsplayhouse.com) for more information, or call our friendly box office staff at 605-255-4141.

**\*Custer State Park passes are required and can be purchased in the snack bar.**





# Mount Rushmore National Memorial News Release

For Immediate Release – July 1, 2024

**Contact:** Earl Perez-Foust

**Phone:** (605) 574-3115

**Email:** [moru\\_information@nps.gov](mailto:moru_information@nps.gov)

**Image Alt-Text:** Crowd of people standing with a large American flag in front of Mount Rushmore.

Image Credit: NPS Photo

## *Mount Rushmore Celebrates Independence Day with Variety of Events and Activities*

**KEYSTONE, SD** — Visitors to Mount Rushmore National Memorial on July 3rd and July 4th will have the opportunity to experience a variety of educational programs, patriotic tributes, and musical entertainment in celebration of Independence Day. All events are listed below. Specific times and locations are published on the park's [Event Calendar](#).

Planned events include presidential re-enactors representing the four presidents on the sculpture: George Washington, Thomas Jefferson, Abraham Lincoln, and Theodore Roosevelt. The re-enactors will kick-off the park's celebration at 9:30 a.m. with an in-character news conference in the Carvers' Café. Visitors are encouraged to bring questions for the presidents to the event. At scheduled times, the presidents will give presentations, sign autographs, and mingle with visitors on the Memorial grounds.

Visitors will also have opportunities to enjoy Indigenous art, hoop dancing, music, and storytelling throughout the day from hoop dancers Starr Chief Eagle, Jasmine Bell, and storytellers and historians, Darrell Red Cloud and Sequoia Crosswhite.

July 3rd events will culminate with a special evening program beginning at 7:30 p.m. featuring a hoop dance performance by Jasmine Bell and musical performances by the Heartland of America band, Sophia Beatty, and Darrell Red Cloud. Ellsworth Air Force Base Honor Guard will assist in the Flag Folding Ceremony and Retreat.

July 4th daytime visitors can enjoy the presidential re-enactors, Native performers and culture bearers, musical performances by Miss South Dakota Joelle Simpson and the Heartland of America band, and the traditional Evening Lighting Ceremony.

**About the National Park Service:** More than 20,000 National Park Service employees care for America's 429 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at [www.nps.gov](http://www.nps.gov) and on Facebook, Instagram, Twitter, and YouTube.

Earl Perez-Foust, *he/him*

Program Manager

Interpretation and Education

Office: 605-574-3115

*Mount Rushmore National Memorial*



Supporting  
**Wonder and Exploration**  
since 1946

FOR

IMMEDIATE RELEASE

*Black Hills Parks and Forests Association, SheJumps, and Sylvan Rocks Announce Women's Beginners Rock Climbing Course*

Contact: Andrea Fountain, [bhpf@blackhillsparks.org](mailto:bhpf@blackhillsparks.org)

HOT SPRINGS, S.D. – Do something you never thought you could. Black Hills Parks and Forests Association and SheJumps are partnering with Sylvan Rocks Climbing School to offer a beginner's rock climbing course exclusively for women. Set for Sunday, June 23, in Custer, SD the Discover Rock Climbing Course aims to introduce participants to the sport in a supportive environment.

“Rock climbing can be a great way to challenge yourself mentally and physically while connecting to nature,” said Andrea Fountain, BHPFA program manager. “We’re thrilled with this new partnership with Sylvan Rocks Climbing School. The team and I appreciate how excited they are to introduce women to climbing!”

The course is designed for women 18-years-old and older interested in learning the basics of rock climbing from and with other women. Sylvan Rocks’ professional female climbing guides will teach participants how to move effectively and safely on the rocks. They’ll also teach vital basic skills including tying into the rope and belaying a partner on top rope.

The course costs \$110. Contact Sylvan Rocks directly to register by calling 605-484-7585.

BHPFA is a non-profit partner of the USDA Forest Service and National Park Service, with the mission to support wonder and exploration through stewardship of your public lands. This year, BHPFA is providing \$100,000 to their public land partners for educational materials and programs.

#####







Photo Caption: Black Hills Parks and Forest Association and SheJumps are partnering with Sylvan Rocks Climbing School to offer a beginner's rock climbing course exclusively for women on June 23 in Custer, S.D. *Courtesy of Micheli Stills*

FICAF

First Interstate Custer Area Fund  
648 Mt Rushmore Rd  
605-673-2215

The First Interstate Custer Area Fund is accepting applications for grants from qualified 501 (C) 3 organizations in the Custer area thru September 30. Recipients will be selected and grants funded during the Month of October 2024.

Disbursements by the local board of directors are determined according to the needs of the community. Past disbursements from 1999 to date have totaled \$293,784.00 and have benefited a variety of local projects, historical organizations, and the arts and humanities.

If your non-profit organization would like to be considered in the disbursement of funds, please complete the First Interstate Custer Area Fund application form and return it to any board member or mail the form to First Interstate Custer Area Fund, 648 Mt Rushmore Rd, Custer, SD 57730. Completed applications can also be emailed to [donna.cullum@fib.com](mailto:donna.cullum@fib.com).

Grant application forms are available from any local board member, please call Jenny Behlings 673-5436, Curtis Tyler 673-2215, Donna Cullum 673-2215, Nathan Wiederholt 673-2716 or Misty Fish 673-4848.

The deadline for completed applications for the annual disbursement of funds will be September 30, 2024.

Funds will be disbursed during the month of October, 2024.

6/27/2024



National Park Service  
U.S. Department of the Interior

Wind Cave National Park  
26611 U.S. Highway 385  
Hot Springs, SD 57747

605-745-4600 phone  
[www.nps.gov](http://www.nps.gov)

## Superintendent Leigh Welling retires from Wind Cave National Park

HOT SPRINGS, SD – After a twenty-one and a half-year career with the National Park Service, three and a half of those at Wind Cave National Park, Superintendent Leigh Welling is retiring June 29.

Welling began her career with the NPS in 2002 as director for the Crown of the Continent Research Learning Center at Glacier National Park in Montana. In 2007, Welling moved to Fort Collins, Colorado where she served as the national lead for climate change, eventually helping to establish and lead the NPS Climate Change Response Program in 2010. In 2015, Welling began working for the Alaska Regional Office, first as the regional chief scientist and then as the associate regional director for science, communication, and partnerships.

Welling earned an undergraduate degree in Geology from the University of Colorado Boulder and a Masters and PhD in Oceanography from Oregon State University. Prior to her career in the NPS, she held positions at the University of Nevada Las Vegas, where she worked on practices to increase diversity and inclusion in earth science curricula, and at the University of North Dakota, where she was director of the Regional Earth Science Applications Center.

Welling is retiring to Chadron, Nebraska, where she grew up. She looks forward to spending more time with family and friends along with riding her bike and exploring the outdoors.

Rhonda Schier, currently superintendent of Lincoln Boyhood National Memorial in Southern Indiana, will serve as Wind Cave's Acting Superintendent for the next four months.

- More -







7/3/2024



National Park Service  
U.S. Department of the Interior

Badlands National Park

25216 Ben Reifel Road  
Interior, SD 57750

(605) 433-5361  
[www.nps.gov/badl](http://www.nps.gov/badl)

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## Badlands National Park News Release

For Immediate Release

Release Date: June 23, 2023

Contact: Aaron Kaye, 605-433-5243

## Badlands Astronomy Festival to Be Held July 5<sup>th</sup>-7<sup>th</sup>, 2024

BADLANDS NATIONAL PARK, INTERIOR, S.D. — Badlands National Park has partnered with the NASA South Dakota Space Grant Consortium to co-sponsor the 2024 Badlands Astronomy Festival, July 5<sup>th</sup>-7<sup>th</sup>. The festival brings together space science professionals, amateur astronomers, educators, and visitors for a three-day celebration.

Novices and experts alike will enjoy the spectacular dark night skies of Badlands National Park at public star parties each evening. During the afternoon each day, a variety of family-friendly activities will provide opportunities for visitors to learn about the night sky, the sun, and space exploration. Telescopes will be provided by astronomers from the Black Hills Astronomical Society, Badlands National Park, Dark Ranger Telescope Tours and the University of Utah for day and night observations.

The schedule of events includes daily planet walks, solar observing opportunities, activities, special guest speakers, Webb Space Telescope first images, public stargazing activities, static displays, as well as equipment demonstrations by professional and amateur astronomers.

This free event is made possible through funding and support from the Badlands Natural History Association, NASA South Dakota Space Grant Consortium, Dark Ranger Telescope Tours, Black Hills Astronomical Society, International Dark Sky Association, University of Utah, Badlands National Park Conservancy, Minuteman Missile National Historic Site, and Badlands National Park.

### Schedule of Events:

#### Planet Walk

Friday, July 5; Saturday, July 6; and Sunday, July 7

10:00 am and 1:00 pm at the Ben Reifel Visitor Center

Meet in front of the Ben Reifel Visitor Center for a short walk through our solar system.

#### Sun Fun Solar Observing

Friday, July 5; Saturday, July 6; and Sunday, July 7

3:00-5:00 pm at the Ben Reifel Visitor Center

View solar flares and sunspots through our special solar telescopes, 100% safe for eyes. Various other sun-based activities will also be offered.



## Project Update

Friday, June 28th, 2024

### **Current Conditions:**

- Closure A (the road to the North Boat Ramp to Pactola Dam) is in place through Friday, July 12, 2024.
- Milling (removal of the existing pavement) on U.S. Highway 385 from Highway 44 to the Pennington-Lawrence County line is underway. Phase 1 construction area (Pennington-Lawrence County line to the north end of Pactola Dam) will be a loose gravel surface until surfacing is completed in late 2025.
- Users of the roadway can expect delays of approximately 15 minutes and the use of flaggers from Highway 44 to the Pennington-Lawrence County line and the use of pilot cars and flaggers from Highway 44 to the road to the North Boat Ramp.
- Traffic is being diverted on two gravel diversions (a temporary at-grade roadway next to the original road).
  - Diversion 1 is approximately 3/4-mile north of the intersection of U.S. Highway 385 and Highway 44. A width restriction of 12 feet is in place.
  - Diversion 2 is immediately south of the Pennington-Lawrence County Line. A width restriction of 12 feet is in place.
- The contractor is now working Saturdays until Phase 1 construction is completed.

[View Construction Updates](#)

### **Road Closures Beginning May 20, 2024**

- The Pactola North Boat Ramp will not be accessible during weekdays from Monday, May 20, 2024 through Friday, June 7, 2024 (accessible on weekends and Memorial Day from the north). After Friday, June 7, 2024, the Pactola North Boat Ramp will only be accessible from the north. Access will be available to the Pactola North Boat Ramp from all directions after Friday, July 12, 2024.
- Access to the Pactola South Boat Ramp will not be impacted during these closures. Boaters can access the South Boat Ramp via Highway 16/Highway 385 or Sheridan Lake Road/Highway 385.
- The posted detour will be S.D. Highway 44 and U.S. Highway 16. Locals may find alternative routes, but the SDDOT recommends travelers exercise caution when using non-maintained roadways.
- Emergency services are aware of these closures and are closely collaborating to provide response coverage.
- Non-closed areas within the project limits (Pennington-Lawrence County Line to Highway 44) will be under construction during closures.

# **PHASE 1 CONSTRUCTION**

Spring 2024 - Winter 2025

**WHAT TO EXPECT DURING CONSTRUCTION:**





Pilot car lines and wait times



Rock blasting



Loose gravel road surface



Narrowed driving lanes



Large construction equipment



Temporary road closures



### CLOSURE A

#### Boat Ramp to Pactola Dam

May 20 - July 12, 2024

*Including Memorial Day Weekend*

### CLOSURE B

#### S.D. Highway 44 to Boat Ramp

May 20 - June 7, 2024

*\*Road open Friday at noon - Monday at 6 a.m. for boat ramp access*

#### Memorial Day Access:

##### OPEN

Monday, May 27

##### CLOSED

Tuesday, May 28  
at 6 a.m.



## Construction Zone Reminders

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605.566.4041. Subscribers can unsubscribe at any time.



# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

**FREE TEXT ALERTS:**  
Text "US385" to 605-566-4041



printable copy





# Custer Senior Center

June Activities



[Click here to Check out the Custer School District Information](#)

## WEEKLY INSPIRATION

“Miracles happen  
everyday, change your  
perception of what a  
miracle is and you'll see

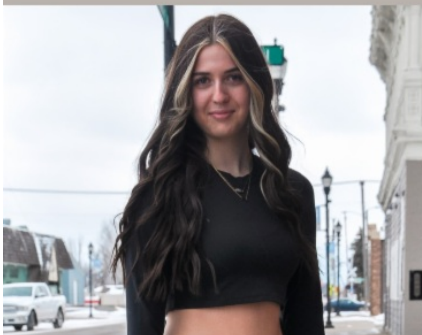


them all around you.

-Jon Bon Jovi

Boamsuma.com

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GREAT PEOPLE SKILLS**

7/2/2024

**Be sure to check out the Help Wanted section on our [Website:](#)**

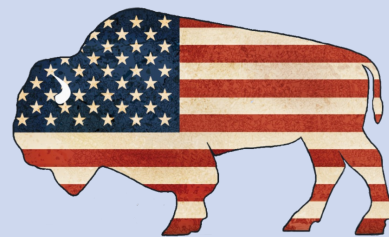
## **Our Address:**

615 Washington Street  
Custer, SD 57730

## **Phone Numbers:**

605-673-2244  
800-992-9818

[dmurray@custersd.com](mailto:dmurray@custersd.com) / [custersd.com](http://custersd.com)



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